



# Joey Marciel

Illustrator • Animator •  
Graphic Designer

512.468.7243

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References will be furnished upon request.

## OBJECTIVE

I am a highly creative artist and multi-talented designer who is looking to pursue my career in a creative role as a graphic designer, artist, illustrator or motion graphics artist with your company.

## EMPLOYMENT

Sep 2016 - Present **The Cosplay Baby**, Buda, Texas.  
Co-Owner, 3D Modeler, Illustrator, and Fabricator.

Design, 3D model and create costumes through various media for kids on a commission basis. T-shirt designing via Heat Transfer Vinyl, iron-ons, and sublimation. Connect with customers through an online store and keep them informed throughout the process until the product is shipped.

Oct 2022 - Oct 2023 **Hill Country Comicon, Greater Austin Comic Con, Giganticon**, New Braunfels, Cedar Park, & Killeen, Texas.  
Graphic Designer, Illustrator, and Social Media Director.

Ran social media for all 3 comic book conventions, posting daily content on Facebook, Instagram, TikTok and YouTube. Created all graphics for social media including updates to each website and all printed media on the show floor including flyers, banners, signage, badges, t-shirts and prints. Created video content promoting celebrities as well as assisted celebrities with personal content requests. Photographed and filmed content during the shows and edited the content for social media posts.

Oct 2012 - May 2023 **Apple**, Austin, Texas.  
Senior Technical Advisor.

Assisted Apple customers in technical troubleshooting their computer & iOS devices. Assisted customers with their warranty and device insurance plans by selling, updating or correcting information provided by the customer. Assisted customers with questions and resolving issues with AppleCare Agreements. Designed informative emails, newsletters and games for team competence and morale. Created team logos and worked on team websites designing banners and developing content.

Jun 2013 - Feb 2014 **Ms. Mac's Schoolhouse**, Buda, TX  
Contracted 2D Animator and Character Designer for Ms. Mac.

Created walk cycles for various characters. Developed the character re-design for Ms. Mac animating.

Jan 2012 - Feb 2019 **Austin Visuals LLC**, Austin, Texas.  
2D/3D Artist and Animator.

Creating 2D & 3D animation, motion graphics, graphics designed & storyboards. Assist with production utilizing project management skills. Work directly with clients to fulfill the client's vision on projects.

## EDUCATION

BFA in Media Arts & Animation, **The Art Institute of Austin**, Texas [March 2012]  
Graduated with Honors.

## FLAT ART SKILLS

- character & background design
- digital painting
- life drawing
- storyboard development
- rotoscoping
- acrylic painting
- conceptualization abilities

## APPLIED SKILLS

- 2D & 3D Character Animation
- general knowledge of character modeling & rigging
- compositing & editing
- fluent in Spanish
- leadership skills from managing teams & running clubs
- Foam-crafting
- 3D printing experience
- Vinyl transfer on hard surfaces & clothing
- Sublimation transfer to clothing & other media

## SOFTWARE SKILLS

Procreate

Affinity Designer

Affinity Photo

Illustrator

SketchBook

Photoshop

After Effects

3DS Max

Maya

ZBrush

Blender

InDesign

Premiere Pro

Final Cut Pro

Cricut Design Software

iWork Applications

Microsoft Office

Affinity Publisher